



**ALPHARMA ANIMAL HEALTH LAUNCHES [WWW.ALPHARMAEQUINE.COM](http://www.alpharmaequine.com)  
TO SUPPORT THE ALPHARMA EQUINE PRODUCTS DIVISION**

---

**Bridgewater, NJ – June 4, 2007** – Alpharma Inc. (NYSE: ALO), a leading global specialty pharmaceutical company, announces its internationally recognized Animal Health Division has launched [www.alpharmaequine.com](http://www.alpharmaequine.com), a dedicated website of Alpharma Equine Products.

This site offers information on the suggested use and safety for the complete line of products from Alpharma Equine Products and the locations to purchase Extend-A-Cool™, RestorAID™ and the new products from E\*Care Nutritionals™.

REX, Alpharma equine colleague who is displayed prominently on all of Alpharma Equine Products Labels, will host a section of Frequently Asked Questions. Rex answers questions submitted by clicking on (CONTACT US/REX) or by questions submitted to an Alpharma team member. A list of tradeshow events is updated to meet the Alpharma team in person.

“We feel [www.alpharmaequine.com](http://www.alpharmaequine.com) is essential for listening and communicating with the horse owner, equine professionals and our valued retailing and distribution partners. We want our customers to understand how our products maintain their horses at the highest level of performance,” said Lena Frank, Director, Business Development. “We also want everyone to periodically revisit our site so they can be the first to view our newest products.”

Purchasing all the Alpharma Equine Products is available online at the Alpharma Online website ([www.alpharmaonline.com](http://www.alpharmaonline.com)) and at the quality retailers listed on the Alpharma Equine Products website ([www.alpharmaequine.com](http://www.alpharmaequine.com)).

**ABOUT ALPHARMA ANIMAL HEALTH:**

Alpharma Animal Health is a global leader in the development, manufacturing and marketing of over 100 medicated feed-additive products to foster health in food-producing animals. Animal Health’s broad line of medicated feed-additive products, internationally recognized for product quality and efficacy, prevents and treats diseases in cattle, poultry and swine. Its expansion to equine products, including a branded line of Alpharma Equine Products, leverages its vast experience in animal health technology, development and delivery systems. In addition to its Extend-A-Cool® transdermal cooling system, the equine product line will soon include a variety of nutritional supplements as well as a RestorAID EQ™, a nutritive wound care spray to promote healing and reduce scarring from superficial wounds and skin lesions.