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FOR IMMEDIATE RELEASE

HEADLINE- ALPHARMA ANIMAL HEALTH LAUNCHES DIGESTIVE SUPPORT, THE FIRST PRODUCT FROM THE E*Care NutritionalTM PRODUCT LINE.

Bridgewater, NJ – February, 2008 – Alpharma Inc. (NYSE: ALO), a leading global specialty pharmaceutical company, announces its internationally recognized Animal Health Division has launched its first product, DIGESTIVE SUPPORT, of the E*Care NutritionalTM segment of Alpharma Equine Products.

DIGESTIVE SUPPORT contains both prebiotics and probiotics to promote beneficial intestinal bacteria and helps maintain a health digestive system. The product is professionally formulated with a high level of live viable microorganisms and a yeast extract containing mannan oligosaccharides and beta-glucans. A healthy digestive systems aids in the reduction of digestive colic.

“Owners of performance and pleasure horses have requested a higher level of probiotic in their top dress supplements and Digestive Support delivers 10 Billion CFU in each ounce.” said Doug Perschbacher, Manager, Business Development. “We’ll continue to develop and introduce new supplements through our E*Care NutritionalTM business segment to answer the needs of our equine customers.”

All the Alpharma Equine Products are available at the quality retailers listed on the Alpharma Equine Products website (www.alpharmaequine.com).

ABOUT ALPHARMA ANIMAL HEALTH:

Alpharma Animal Health is a global leader in the development, manufacturing and marketing of over 100 medicated feed-additive products to foster health in food-producing animals. Animal Health’s broad line of medicated feed-additive products, internationally recognized for product quality and efficacy, prevents and treats diseases in cattle, poultry and swine. Its expansion to equine products, including a branded line of Alpharma Equine Products, leverages its vast experience in animal health technology, development and delivery systems. In addition to its Extend-A-Cool transdermal cooling system, the equine product line has RestorAID EQTM, a nutritive wound care spray to promote healing and reduce scarring from superficial wounds and skin lesions.



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E+Care
NUTRITIONALS™
DIGESTIVE SUPPORT

E+Care Nutritionals™ Digestive Support, part of our nutritional horse products line, is a safe and effective product that helps maintain a healthy digestive system. An all-natural, granular formulation, Digestive Support promotes beneficial intestinal bacteria and may aid in the reduction of digestive colic.

Available for sale by
late Fall 2007

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For your horse, colic means more than discomfort. In fact, it is one of the most common causes of horse health emergencies. At Alpharma Equine Products, our innovative line of equine feed supplements and horse health products includes ECare Nutritionals Digestive Support—which may aid in reduction of digestive horse colic, promote beneficial bacteria and help keep your horse fit and happy.

Designed to stabilize digestion and enhance the functioning of your horse's sensitive digestive tract, Digestive Support is an all-natural, granular formulation that boosts the levels of beneficial microorganisms in your horse's digestive tract. It can be used for for all classes of horses.

▣ Prebiotics and Probiotics - The Key To Our Digestive Support

Prebiotics are dietary components that can alter intestinal microbial populations and in doing so, may help reduce pathogenic or disease-producing bacteria in the intestine.

- **Contains** high-quality [beta-glucans](#)—reported to have immune-enhancing effects for your horse
- **Contains** [mannan oligosaccharides](#)—offering competitive binding sites for pathogenic bacteria, in addition to enhancing absorption in the intestinal tract and improving the utilization of nutrients

Probiotics are the live microbial feed supplements that help horses by increasing the population of beneficial intestinal flora or bacteria in the digestive tract.

- **Contains** [Bacillus licheniformis](#)—can increase the population of beneficial bacteria and may aid in the reduction of digestive horse colic